



Atomic Tabs

Energy Shots

Energy Drinks

Other Energy Chews

Packaging

Small plastic flip top lid container not much larger than AA battery and holds 6 tablets!

2 Ounce plastic bottle.

8-24 Ounce aluminum cans.

Usually soft chews or dissolving strips are in blister packaging or wrapped in paper.

Servings

6 servings

1 serving

1-3 servings

2-8 servings

Convenience

Easy to carry six servings in this small container; they won't break or melt in your pocket.

Not big, but not pocket friendly. You won't be stuffing six of these in your pocket.

In your pocket? No way. Plus, with all the liquid you hope there's a restroom nearby!

Sure, you can carry them in your pocket...if you want them to melt!

Taste

Delicious Berry and Orange flavors with no bitterness. A perfect blend of sweet and tart.

Bitter chemical and medicine taste.

Carbonation and sugar still can't hide the bitterness.

Various chocolate and fruity chews or cinnamon strips range from decent to awful.

Storage

Keep them anywhere. In your car, purse, pocket, desk, etc.

You won't want to drink one of these after it's sat in a hot car all day.

Energy drinks should be refrigerated to make them taste slightly less awful.

These will usually melt if kept anywhere too warm; that rules out pockets.

Value

\$1.16 Per serving.

\$3.00-\$3.50 for a 2 ounce energy shot.

\$2.00-\$4.00 each depending on the size of your bladder.

Ranges from 50 cents to \$1.50 or more. Usually takes 2-4 chews or strips to equal one Atomic Tab. Do the math!